

# BABY PREPPING



UNIQUE VISITORS  
PER MONTH

**219,000**

PAGE VISITORS  
PER MONTH

**285,727**

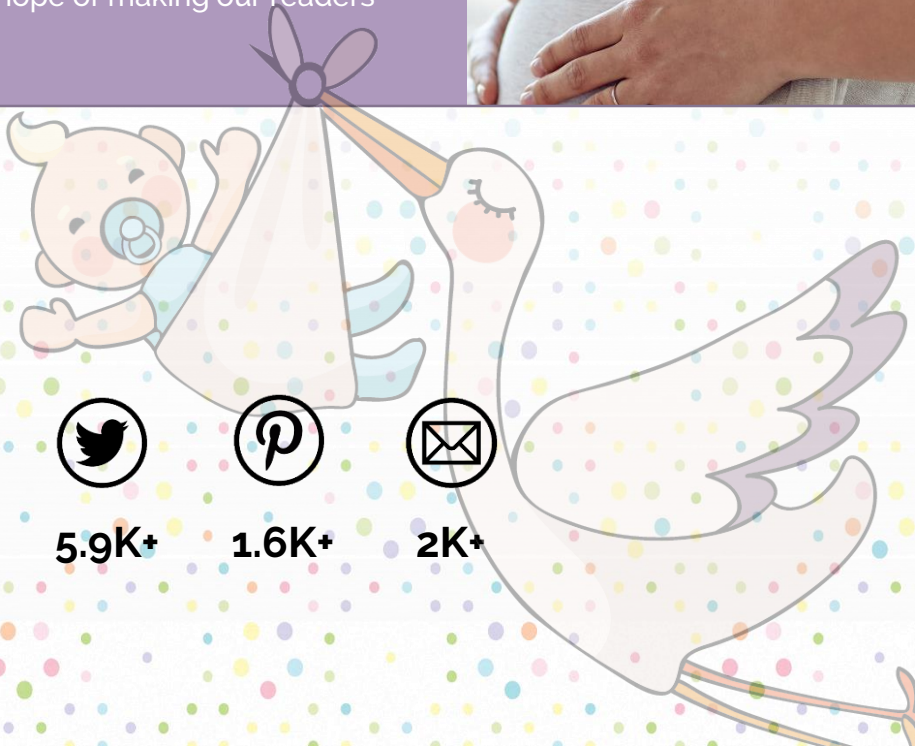
## ABOUT US

We are a team of parents and writers who are passionate about providing information, guidance, and reassurance to soon-to-be, especially first-time, parents.

Nine months is too short a time to get it all planned and figure it all out.

It is a precious and fleeting time that should be spent in joyous anticipation, not stress and confusion.

That is why we are here! To offer the most current and useful information, the most thoughtful advice, and the most reassuring guidance with the hope of making our readers pregnancy a little bit easier.



**169K+**



**111K+**



**5.9K+**

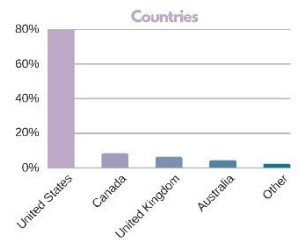
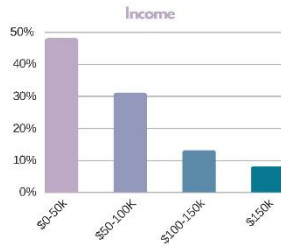
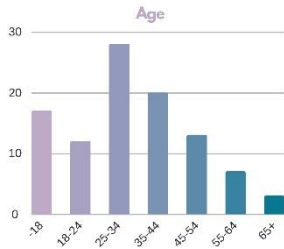
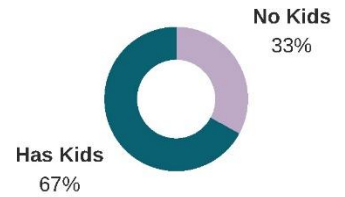
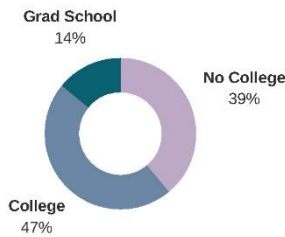


**1.6K+**



**2K+**

# BABY PREPPING COMMUNITY



## PAST CAMPAIGNS

SPONSORED POSTS  
SOCIAL MEDIA

Bamboobies  
BabyComfy

Ecocentric Mom  
Hyland's Homeopathic

GoHappy App  
Mouse + Magpie

## SERVICES OFFERED

### BANNER ADS

Located at the top sidebar of the blog, with monthly plans

### SOCIAL MEDIA

Post or share

### BLOG FEATURE

Contextual link or full article

### PRODUCT REVIEWS

Unbiased and honest. Blog post, video or both

### NEWSLETTER FEATURE

One-time outreach or series

### GIVEAWAYS

Blog, social media, newsletter, banners, or all four

### BRAND SPONSORSHIPS

Short-term or long-term contracts



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